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## COMMENTS:

Attached is a Response to Notice of Non-Compliant Amendment, Remarks, and accompanying documents for Serial No. 09/747,424 filed December 21, 2000, entitled SYSTEM AND METHOD FOR INTERACTIVE ADVERTISING.

cc: Client

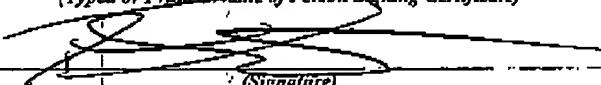
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<b>CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)</b> Applicant(s): Armando Paul Stettner			Docket No. 50588/312 (Digeo Ref. 40.2)	
Application No. 09/747,424	Filing Date December 21, 2000	Examiner Vivek Srivastava	Group Art Unit 2617	
Invention: <b>SYSTEM AND METHOD FOR INTERACTIVE ADVERTISING</b>				
<div style="text-align: right; margin-bottom: 20px;"> <b>RECEIVED</b>  <b>CENTRAL FAX CENTER</b>  <b>DEC 29 2005</b> </div> <p>I hereby certify that this <u>Response to Notice of Non-Compliant Amendment (2 pgs.); and Remarks (17 pgs.)</u>  <small>(Identify type of correspondence)</small></p> <p>is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>(571) 273-8300</u>)</p> <p>on <u>December 29, 2005</u>  <small>(Date)</small></p> <div style="text-align: center; margin-top: 40px;"> <u>Kory D. Christensen</u>  <small>(Typed or Printed Name of Person Signing Certificate)</small>    <small>(Signature)</small> </div> <p style="text-align: center; margin-top: 40px;"> <b>Note: Each paper must have its own certificate of mailing.</b> </p>				

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Docket No. 50588/312 (formerly 005217.P022)  
Digeo Ref. 40.2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

**Armando Paul Stettner**

Confirmation No. 1478

Application No. 09/747,424

Filed: December 21, 2000

For: **SYSTEM AND METHOD FOR  
INTERACTIVE ADVERTISING**

Group Art Unit: 2617

Examiner: Vivek Srivastava

Date: December 29, 2005

RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

This is a response to the Notice of Non-Compliant Amendment mailed December 9, 2005. The applicant's response to the Office Action mailed September 23, 2005 was found to be non-compliant because the amendment allegedly "failed to provide specification support for the amended limitations." The applicant interprets this to mean that direct citations to support in the specification were not provided in the applicant's response, not that the Examiner found certain limitations to be lacking in support, as in the case of a § 112 rejection.

The applicant is not familiar with such a requirement in 37 CFR 1.121 or MPEP 714. Nevertheless, to advance prosecution of the application, the applicant is

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providing herewith a new Remarks section with citation to the specification in support of the amended limitations.

This response is being filed within one month of the Notice of Non-Compliant Amendment, and the allegedly non-compliant amendment with a submission for a request for continued examination (RCE) under 37 CFR 1.114. Accordingly, the applicant believes that no fee is required. However, the Director is authorized to charge any required fees to Deposit Account No. 502375.

Respectfully submitted,

**Digeo, Inc.**

By 

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Registration No. 43,548

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